

Oracle Global Leaders Program



The Global Leaders Program is an elite forum for key Oracle customers worldwide who implement database and big data solutions on cloud or on premise. It is managed by the Oracle product management team, and serves to establish an open communication channel for providing product insights, solution planning and implementation success. It also provides a rich opportunity to network with peers through regional and global communities.

Oracle aims to foster success and open two-way communication with its key global database and big data customers who will be public about their achievements:

SOME KEY MEMBERS HAVE INCLUDED:

AMERICAS:

84.51
Land o' Lakes
MasterCard
Procter & Gamble
Stubhub!
Starbucks
Starwood Hotels
SunTrust
Vantiv
Wargaming.net
Banco Galicia
Santander Rio

EMEA:

Allianz
Caixa Bank
Deutsche Bank
FIFA
Garanti Bank
JD Sports
SwissRe
Telefonica
Turk Telecom
Unicredit

APAC:

Airtel
China Eastern Airlines
China Mobile
Coles
Energy Australia
Huawei

Goals

- Create a trusted relationship where customer is successful and Oracle has public endorsement, maintaining Oracle's strong market position
- Develop regional and global communities for member growth and support
- Enhance Oracle's quality and functionality through customer feedback

Customer Benefits

- Direct interaction with Oracle Database, data warehouse & big data product management to receive product directions, capabilities and updates
- Networking contact with other technically leading edge companies
- Opportunity to influence product development for Oracle's database and big data products and cloud services
- Advice for data warehouse & big data implementation success

For Decision Makers:

- Knowledge and advice on Oracle Cloud, information management and big data solutions direct from Oracle Product Management
- Network with peers in customized 2 day events and learn directly from Oracle Development

For Architects and Implementers:

- Advice & support on entire information management platform best practice advice with on-site healthchecks if needed
- Specialized Day with Development training days at select Oracle offices
- Monthly Global Leaders only customer or product management webinars
- Opportunity to participate in Customer Advisory Board and virtual Special Interest Groups such as dw performance tuning special leaders
- Access to blog and workspace with presentation and other Global Leaders materials

Customer Criteria

- Oracle Exadata Cloud Service or Cloud Machine, data warehouse or big data implementation or strategy
- Regionally known, brand name, Fortune 500
- Commitment to work with Global Leaders team and apprise of status and implement best practice advice
- Willingness and ability to share ideas within community and on behalf of Oracle

Hyundai Home Shopping
Hyundai-Kia Motors
LG Display
NTT Communications

SOLUTION FOCUS

Big Data
Cloud
Data Warehousing
Database Management
Information Management

Testimonials from Customers:

Collaboration

"The Global Leaders Program is a great source for collaboration with peers from other organisations. We learn from their skills and have the platform to share our experience. I have been part of the program for more than 10 years at my last company and will continue to benefit from this excellent program." **Ferhat Sengonul – DBA Manager - Garanti Bank, Turkey** (past DBA of the Year Excellence Award winner)

Networking

"It's a pleasure to participate with everyone involved in the Global Leaders Program, and always fun to present interesting information."
Miles Oustad - Architect – MnSCU, USA

Opportunity

"We've grown our business and taken it to a new dimension implementing Oracle Database Cloud Services. But it's not only the technology, working with Oracle and particularly the Global Leaders Program has opened the door for great networking, and even greater exposure and growth for our company. It's a great journey and partnership." **Michelle Plecha - Data Scientist - DX Marketing, USA**

Best Practice

"Knowledge of best practice through the Global Leaders program has helped enable the success of our Retail Store Sales Business Intelligence and Data Warehouse implementations through the years." **Rand Bell - Architect - Starbucks Coffee Company, USA** (past DBA of the Year Excellence Award Winner)

Education

"Overall, the variety of information and networking provided by the program has given us new avenues to pursue our goals beyond the normal relationship." **Shawn Hilleary - Data Architect – MasterCard, USA**

Product Development Contact

"The Global Leaders Program has helped us tremendously in putting us in touch with the key people from the Oracle Development teams, enabling us to design and implement our Big Data architecture and strategy. In addition, the opportunity to network with other customers going through similar experiences is invaluable." **Luis Esteban - CDO - Caixa Bank, Spain**

Global Leaders Program

"I consider this Program the most efficient mechanism of communication between Oracle, customers and partners I've ever seen during my more than 25 years experience working with Oracle." **Alexey Golosov - President – FORS, Russia**



CONTACT US

For more information contact laura.j.mckechnie@oracle.com

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Integrated Cloud Applications & Platform Services

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