**ORACLE®**
Global Leaders Program

# Global Leaders Program

## Summer Meeting 2017
## June 29th – 30th
## Washington DC

12 April 2017

**Global Leaders Program**

Dear Oracle Global Leaders and prospective members,

You are invited to our 2017 Summer Event in Washington DC. This event will be held in The Hay-Adams Hotel on 29th -30th June.

Strategists and implementers of Oracle Information Management & Big Data solutions, such as program and project managers, information architects, senior data scientists and decision makers are invited to attend and present at this premier event. Customers and partners will talk about their own experiences and solutions in migrating to the Oracle Database Cloud, and their Big Data and Analytics olution successes.

Gain from valuable real life experience, best practice advice and latest product insight from peers at other marquee customers. Oracle Database and Big Data Product Management, will keep you updated on Oracle product development and strategy. As we transition to more companies implementing Cloud solutions, our agenda will also feature key Cloud Database Product Management and an update on the infrastructure options.

We will showcase a new Data Warehouse Cloud Service which will be announced shortly. This is a fully-managed, high-performance, elastic database; all db administrative operations and performance tuning are automated; built on Exadata, it's automatically parallel; and can scale compute and storage as needed. With full support of Oracle SQL query language, simple integration with third-party BI tools, built-in database monitoring console and its leveraging of Oracle's object storage for stagings and loadings a DW platform can be implemented and operated simply and seamlessly.

We aim to have a strategic and continued relationship with our customers and invited you to come to learn, share and feedback. These venues are specially designed to keep you updated in our technologies and enable your continued success, at the forefront of data base cloud, data warehouse, big data and analytics innovation.

**Logistics:**
•Pre-event drinks on Wednesday evening
•Breakfast, lunch and refreshments on Thursday and Friday
•Appreciation reception and dinner on Thursday evening

**Partners:**
 Special thanks to :
• **Intel**, who will be our main sponsor for the event again
• All our associate & conference partners for this event: Bias Corp., Accenture Enkitec Group, Vlamis, CheckPoint, Wandisco

**Next steps:**
Please register by sending me an email and phone hotel to book by calling them on 202.638.6600asking for the Oracle Rate of $285 per night.

Regards,

Laura McKechnie
Business Development Manager, DW & Big Data Product Management
Oracle Global Leaders Program

*7:00*    *Breakfast served until 845am*

*9:00*    **Welcome & Introductions**
*Laura McKechnie, Business Development Manager*
*Reiner Zimmermann, Senior Director, Product Management*
*Oracle Global Leaders Program*

*9:30*    **Oracle Cloud Offering for Data Management - News and Update**
*George Lumpkin, VP, Product Management,Oracle Server & Big Data Technologies*

*10:00*    **Big Data, Big Vizualization and Analytics**
*JP Dijcks, Master Product Manager, Oracle Big Data Product Management*

*10.30*    *Break*

*11.00*    **Oracle Database Cloud; Easy, Better and Bigger Insights and Business Growth**
*Jerry Gearding, CTO and Michelle Plecha, Senior Data Scientist, DX Marketing*

*11.30*    **Redefining Healthcare Service with Oracle Business Intelligence Cloud Service**
Honey Ronario, CFO, *Arlington Orthopedics*

*12.00*    **Journey to Supermeter Succes with Oracle Big Data**
*Michelle Ferrara, Director IT – Utilities Data Analytics Exelon*

*12.30*    *Lunch*

*13.30*    **Oracle Database Cloud Services – Strategy and Update**
*Penny Avril, Vice President, Server Technologies, Oracle*

*14:00*    **Security in the Age of the Cloud**
*Mark Alexander, Senior Compute Architect, Synchrony Financial*

*14.30*    **Big Data Appliance Provides Consumer Satisfaction and Drives Sales**
*Krishna Anisetty, Technical Architect, cars.com*

*15.00*    *Break*

*15.30*    **How Big Data Technology Changes the World of Gaming**
*TBC Wargaming*

*16:00*    **Suntrust's Journey to the Largest Data Lake using Big Data Appliance**
*BIAS and SunTrust TBC*

*16:30*    **Oracle Big Data SQL: Bridging the Gap**
*Rand Bell, Architect, Starbucks*

*17:00*    *Close of Day*

*18.00*    **Leave for reception and dinner**

*7:30    Breakfast served until 845am*

*8:55*    **Welcome & Introduction of Day Two**

*9:00*    **Big Data Cloud Success**
          *AGEA, TBC*

*9:30*    **12.2 Powering the Oracle Database**
          *Phil Moore, Senior DBA, 84.51*

*10:00*    **Oracle Data Warehouse Cloud Service**
           *George Lumpkin, VP, Product Management,Oracle Server & Big Data Technologies*

*Break*

*11:00*    **Cloud – A Transformation of Customer Experience**
           *Steve Chamberlin, Founder, Sensa Analytics*

*11:30*    **Cloud Backup Options**
           *Oracle & Steve Kilgore, Wandisco*

*12:00*    **The Power of a Good Data Vizualization Tool**
           *Luis Bonilla, Sound Exchange*

*12:30    Close of Conference & Lunch*

**Afternoon Technical Sessions:**

**Workshop 1**
**1330: Panel: Operations Needs and Change**
*Panel guests will include Sensa Analytics, Arlington Orthopedics and DX Marketing*
**1400-1600: Database Cloud Operations: Concepts and DevOps**
*Dom Giles, Master Product Manager, Oracle Database*

**Workshop 2**
**1330-1730: Big Data SQL Test Drive**
*Alexey Filanovskiy, Senior Product Manager, Big Data, Global Leaders Program*

## ABOUT ORACLE

Oracle (Nasdaq: ORCL) is the world's largest enterprise software company.

Oracle's business is information – how to manage it, use it, share it, protect it. For nearly three decades, Oracle has provided the software and services that let organizations get the most up-to-date and accurate information from their business systems.

Today, Oracle is helping more governments, businesses and healthcare institutions around the world become information-driven than any other company.

For further information: http://www.oracle.com/

## ABOUT INTEL

Intel®, the world leader in silicon innovation, develops technologies and products that allow key partners such as Oracle to bring unique solutions to the market.

Oracle Exadata is the result of two decades of engineering collaboration between Oracle and Intel delivering extreme performance for both, demanding online transaction processing and powerful data warehouse applications.

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